

RED FLAG

**rnuster-ag.ch is not
muster-ag.ch**

Look closely: "rn" next to each other
looks like an "m". Hints like this are
easy to miss.

POSEIDON

PHISHING SIMULATION PLATFORM,
HOSTED IN SWITZERLAND

SPOTTING PHISHING IS A SKILL. SKILLS NEED PRACTICE.

When a phishing email gets past the filters, it is because someone wrote it well enough to look genuine. A message from IT about your mailbox, a parcel waiting for a fee, an invoice from a supplier you know.

From that moment, the only defence left is the person reading it. A careful look at the sender, the deadline and the link could be enough, if they know what to look for.

**MAKE THE MISTAKE ON OUR EMAIL.
NOT ON A REAL ONE.**

Action required: your mailbox will be suspended today

From IT Service Desk <it-support@rnuster-ag.ch>
To Daniel Weber

Dear user,

Your mailbox has reached 98% of its storage limit. Incoming messages will be rejected from 17:00 today and your account will be suspended.

To keep your account active, verify your mailbox within the next few hours.

Verify mailbox

IT Service Desk
Muster AG

INBOX

IT Service Desk
Action required: your mailbox will be...

Laura Bernasconi
Minutes from Tuesday's meeting

Payroll
Your September payslip is available

Marco Rossi
Re: quote for the new switches

Facilities
Car park closed on Friday

Anna Keller
Re: holiday plan, October

SENDER

rn in place of m in the domain

DEADLINE

today, so there is no time to check

LINK

leads to an address outside Muster AG

INBOX

IT Service Desk

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[Verify mailbox](#)

IT Service Desk
Muster AG

AFTER THE CLICK

The click opens a short educational page that turns the mistake into a lesson: the signs the reader missed, from the sender's address to where the link really pointed. EXYS adapts it to each campaign, so every click makes your people better at spotting the next one.

WHAT YOU SEE

For each campaign, how many people received the email and how many clicked. Results are anonymised: the point is to see how the organisation is doing and where training would help, not to single anyone out.

WHAT YOU GET:

- Phishing emails to everyone, or spear phishing aimed at chosen people or teams
- Lures with a link, an attachment or a QR code
- New templates written for your organisation on request
- Platform hosted in Switzerland
- Results per campaign: emails sent and links clicked
- Workshops and courses with EXYS, on request

- Campaigns by SMS and through social media as well
- More than 100 templates in English, Italian, German and French
- Campaigns run by EXYS, or by your team on the platform
- A page after the click that explains the trick, adapted to each campaign
- Anonymised results, so nobody is singled out
- Run in line with current privacy regulations

CONTACT US

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EXYS SA is ISO/IEC 27001 certified



EXYS
WHERE PASSION
MEETS TECHNOLOGY
EXYS1400 - POSEIDON